

Mazeda: Increasing convenience and flexibility



The CLP's use of bKash to distribute monthly stipends has made the process more convenient and flexible for participants. It has made Mazeda's life easier.

Mazeda is a very busy woman and has set priorities. Her husband died a year and a half ago. In his absence, she is the only working member of her household and has to work hard to support her five children.

"I can now withdraw money whenever I want according to my schedule"

Mazeda cares for and supports her family financially. She is working as a day labourer to earn enough money for her daughters' marriages. With bKash, she can collect her money whenever she has time. The monthly group meetings in which she used to receive her CLP stipend are now shorter. This is more convenient and gives her more time to work.

bKash has also given Mazeda more flexibility. She is no longer obliged to receive all of the stipend at one time. If Mazeda does not need the complete stipend she can choose how much to withdraw. This month she has decided not to withdraw her money. Next month when she will have accumulated Tk.1,200, she will withdraw all of it and invest it. She plans to either buy rice in bulk to save money on the long term or improve her home and build a wall for her house.

"This month I will not withdraw money. I will wait until next month and invest my money"

LSP's Profile	
Name	Mazeda Begum
Age	32
Date of Joining CLP	September 2011
Date of Joining bKash	May 2012
District	Kurigram
Village	Namarchar
Marital Status	Married
Implementing Organisation	BDSC

